



Position Title: Business Strategist

We are looking for strategic planners to define our team's direction and business objectives for healthcare products in developing countries. You will help us obtain a competitive advantage in the field and allocate resources appropriately. Strategic thinking is the most important skill in this role. You should be analytical with strong organizational abilities. If you also have experience in market research and business operations, we'd like to meet you.

Responsibilities:

- Understand and shape the team's strategy and mission
- Assess the team's operational and strategic performance
- Conducting research on customer base, market, and competitions to identify threats and opportunities
- Develop financial strategies and revenue sources
- Build market position by locating, developing, defining, negotiating, and closing business relationships.
- Prepare technical reports by collecting, analyzing, and summarizing information and trends
- Maintain professional and technical knowledge by reviewing professional publications; establishing personal networks; benchmarking state-of-the-art practices
- Improve systems by studying current practices; designing modifications

Skills and Qualifications:

- Understanding of market research and data analysis
- Knowledge of business operations and procedures
- Demonstrable strategic thinking abilities
- Analytical mind with problem-solving aptitude
- Organizational and leadership skills
- Excellent communication skills
- Experienced in Business Administration, Marketing, Finance or a related field